

POLAND: A PROMISING LAND FOR PAYMENTS

A LAND OF POSSIBILITY...

"What is most exciting about Poland today is the many opportunities and new solutions present in the market. The future is one of possibility."

Waldemar Korwin-Kowalewski
Country Manager for Poland & Baltics at Ingenico



... WHERE PAYTECH IS BOOMING



The payment sector in Poland represents **25% of Polish fintech activity** and in 2022 there were **74 FinTechs in the payment category**



... WHERE NEW WAYS OF PAYMENT ARE EXPANDING

The transaction value of digital payments completed online and by a smartphone on a POS (billions USD)

2019	2020	2021	2022	2023	2024	2025	2026
22	29	39	50	61	76	86	101

... THAT WELCOMES INNOVATION AS SECOND NATURE

The market in Poland is switching to Android. And with this shift we are seeing increasing innovation in the payments sector

DID YOU KNOW?

- Number of payment terminals: **1,22 million**
- **66%** of Poles prefer cashless transactions
- Number of cashless transactions grew **from 3 billion in 2016 to 9 billion in 2022**
- Value of cashless transactions doubled **from 210 B Zlotys in 2016 to 452 B Zlotys in 2021**

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 **1,22 million**
payment terminals

LET'S BUILD TOGETHER THE WORLD OF COMMERCE

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SOURCES

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